



FIFEM 21st EDITION: MARCH 3 - 11 2018

Jo-Anne Blouin is named Honorary Member of the European Children's Film Association (ECFA)

For immediate release

MONTREAL, Tuesday, February 27, 2018 - Jo-Anne Blouin, Founding President and CEO of FIFEM has just been named Honorary Member of the European Children's Film Association.

The European Children's Film Association), created in 1988, opened its doors to non-European members in 2008, and now has 120 members in 36 countries. Directors, producers, promoters, distributors, exhibitors, international festivals and educators: all professionals involved in the promotion and dissemination of quality European cinema for children and young people.

During its Annual General Assembly held at the Berlin Film Festival on February 18th, the Board of Directors decided to recognize the exceptional contribution of Ms. Blouin in the world of children's cinema by naming her Honorary member of the Association. Jo-Anne Blouin founded the Montreal International Children's Film Festival in 1998, and has since introduced young Montrealers to the best of European film production. The program of the 21st edition will feature 12 short films and 17 European feature films, including a world premiere.

FIFEM will be held from March 3rd to 11th.

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Single rate: \$ 9

Family Passport (10 tickets): \$ 80

Special price for groups

Tickets are available at participating cinemas or online at: www.fifem.com

Info-festival: 514 967-8893

Source:

Jo-Anne Blouin

CEO & Artistic director, FIFEM

Contact Média:

Marie-Christine Pouliot

Brigitte Chabot Communications

514 861-7870 poste 224

marie-christine@bchabotcom.ca

